



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser **Pol/K Rothfus/R/Congress (13160)**  
Agency/T-Code **Strategic Media Placement (3469)/15773902**  
Buyer **EVERSOLE,WHITNEY**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
**ph: (555) 555-5555**  
Product **Political - Federal Candidate (1067)**  
Brand **POL/K ROTHFUS/R/CON/PA (130629)**  
Acct Types **National/Political**  
Est/Headline **2781/06358164**  
Demo  
Revision  
Comments

Invoice **640740**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **334862**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43205**

AgM

CO-OP/Order Type **Yes/Normal**  
Package  
Gen. Date **10/29/2012 1:23:28PM**

KEITH ROTHFUS 10/1  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>NEWS 6-7A/1</b>							
	Spot	5:59:04AM-Channel	Day,Tu-2	10/02/12 5:08AM (Tu)	00:30	Channel 11 News 6am	TVGENROTH1212H	\$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-2	10/02/12 6:58AM (Tu)	00:30	Channel 11 News 6am	TVGENROTH1212H	\$800.00	
2.0	Contract Line Remarks:	<b>NEWS 6-630P/2</b>							
	Spot	5:58:34PM-Channel	Day,Tu-2	10/02/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1212H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2	10/02/12 6:30PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1212H	\$1000.00	
3.0	Contract Line Remarks:	<b>LATE NEWS/3</b>							
	Spot	10:59:34PM-CHANNEL	Day,Tu-2	10/02/12 11:14PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day,Tu-2	10/02/12 11:33PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2000.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	<b>\$7,600.00</b>	Total Spots	6
Commission	<b>(\$1,140.00)</b>		
Net Total	<b>\$6,460.00</b>		